



AARDVARK AUTOMOTIVE

Aardvark Automotive Newsletter

FALL 2017

FALL Roll-Call ▶▶▶

Crisp breeze, colorful leaves, football games, long sleeves, apple cider... it must be AUTUMN!

At Aardvark Automotive, we're big fans of fall and the Thanksgiving holiday. After all, when we really think about it, the majority of us have a lot to be thankful for—family, friends, business relationships, our own personal health or the health of those we hold dear. We hope you enjoy this newsletter, and have a lovely autumn!

Advice from a Pumpkin...

- Be well-rounded
- Get plenty of sunshine
- Give thanks for life's bounty
- Have a thick skin
- Keep growing
- Be outstanding in your field
- Think big!



Hi everyone!

This fall we are thankful for you, our customers, for supporting our shop because by supporting our shop you are supporting our families as well. Our goal is for you to feel welcome and served, from your first call to the front desk to the last wave out the door!

- Robert & Lynda Archer



Driving Through Fall

In This Issue

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Land Rover Off Road

You Auto Know ▶▶▶

About Land Rover

Maybe you know Land Rover got its start as the British version of the Jeep, or that they were owned by BMW for a while, but did you know the first Land Rover had the steering wheel in the middle, or that tank treads used to be a factory option? Land Rovers have been built since 1948, based on the sketched outline a car that could tackle any terrain. They are the second oldest four wheel-drive vehicles in automotive history, and have become a global brand selling hundreds of thousands of vehicles to generations of proud and loyal Land Rover owners.

A Successful Endeavor Right from the Start

When the first Land Rover launched at the Amsterdam Motor Show, it was an instant success. By the end of 1948, Land Rover was exporting vehicles to nearly 70 countries, and the first Land Rovers came to the United States in 1949. Two years from rudimentary concept to international phenomenon—that's pretty impressive!

Art Museum-worthy Design

When Land Rover decided to make the Range Rover in 1966, it was built exactly as the first prototype was designed, which almost never happens in the auto industry. And that design was so good, it was displayed in the Louvre in Paris as a masterpiece of industrial design. However, the father of Range Rover, Charlie King, hated that Range Rovers eventually became luxury vehicles. They may be museum-worthy, but a Range Rover is best covered in mud.

Car Quiz

What's in a name?

Did you know October 2 is National Name Your Car Day? Do you know the names of these famously monickered cars? Check your answers below!



1. Herbie (The Love Bug)
2. Bumblebee (Transformers)
3. KITT (Knight Rider)

Almost on “E”?

Get gas already!

Many drivers wait until the very last minute (or mile) to get gas. But driving on a near-empty gas tank is not only bad for your car, it's also a safety hazard. Here's why.

Driving with very little gas damages car components.

Not everyone knows gasoline performs the secondary duty of cooling the electric fuel pump. When gas runs low, the pump begins to suck in more air, causing it to overheat and wear prematurely. Another problem is that sediment from the bottom of the gas tank can enter the fuel pump, fuel injector, and fuel filter when gas is low.

Running out of gas isn't just inconvenient, it's dangerous.

Too many drivers overestimate the number of miles their car can continue to travel after the low gas warning light comes on. If you do run out of gas, you may immobilize your car, lose power steering and power brakes, and not even be able to pull over. To avoid a dangerously low gas tank, never let the gauge fall below the one-quarter mark.



Pinecones with pizzazz!

Fall Project(s) ▶▶▶

Pinecones that pack a punch!

Have you ever thought of pinecones as nature's ornaments? Even on their own they make a beautiful, autumnal addition to centerpieces and mantles as the temperatures fall. When you up the ante with a little something extra, you have a great project to take up a Saturday afternoon, add some DIY flare to your home, or give the kiddos a fun, little keepsake. Check out these easy pinecone projects! (clockwise from top-left)

1. Pinecone Birdfeeders - Spread pinecones with peanut butter, roll in birdseed, tie with twine, and voila! You have cute little birdfeeders to hang from a tree or bush in your yard. Children will love this project, and watching little birdies feast from their creations.
2. Pinecone & Ribbon Door Hanging - Create this rustic, yet elegant door hanging by attaching ribbon to the base of eight pinecones (either with glue or by tying), and then knot all the ribbon ends together, staggering the pinecones, so they fall at different lengths.
3. Colorful Pinecone Owlets - These adorable pinecone owls are easy to make, and so cute to look at and share. Simply glue googly eyes into colorful buttons, and glue the buttons to a pinecone. Then add a felt triangle for a beak, and colorful feathers for wings. Have several color options on hand, so the kiddos can personalize their owlets with their favorite colors.

From Our Blog ▶▶▶

What, My Car Won't Start?! Some auto parts wear out even if you don't drive a lot...

Maybe you've been there before. You haven't driven your car for a week or so, and you go to start it, and nothing—likely a dead batter, but it could be something else as well. Unfortunately, some auto parts wear out even if your vehicle is sitting in the garage most of the time, and it's simply not true that driving less is the key to prolonging the life of your car. For this reason it's important to bring your vehicle in for a tune-up now and again, even if it's only used occasionally for running local errands.

Auto Parts Prone to Wear When You're NOT Driving

1. Most obvious is the battery. Eventually, batteries evaporate fluid, especially if they are not used a lot. An aging battery is also more likely to leak and suffer from corrosion. It's smart to replace your battery every four to five years rather than wait until it dies, and your car won't start.
2. Next, let's talk about the fuel pump. Your fuel pump can fail without warning, and should be inspected every 60,000 miles...

For more, check out our blog at aardvarkautorepair.wordpress.com.

Contact Us

Give us a call for more information about our services and products

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